

Concerts and Festivals that Engage, Inspire and Connect Communities



95 PARTNER ORGANIZATIONS JOINED FORCES
WITH BKCM TO HOST AND CURATE EVENTS
OVER THE PAST YEAR

"We joined over a dozen organizations to support immigrants across our city in a fun afternoon of music, community, food, dance and art. Thank you to BKCM for recognizing the resilience, strength and contributions of refugees from all over the world."

- THE BRAVE HOUSE, WORLD REFUGEE DAY
COMMUNITY ARTS FESTIVAL NONPROFIT PARTNER

CHALLENGE: How can we reach more New Yorkers in more meaningful ways outside of the classroom—fulfilling our vision for a more vibrant, equitable, interconnected city?

SOLUTION: Two years ago, we made a strategic decision to invest in an even broader array of culturally resonant programming, at BKCM and offsite. We've partnered with dozens of organizations— from Catholic Charities to IncludeNYC to the Chinese American Planning Council—to curate an events calendar packed with formal concerts, festive parties, singalongs, cultural celebrations and workshops. Our partners generously help us identify and attract diverse performers and engage with constituencies beyond our current reach. This was the case for our inaugural Holi celebration is a great example: Hosted in Prospect Park, in partnership with Mixed Masala and Brooklyn Raga Massive, this Hindu spring festival attracted more than 400 attendees in its first year.

BKCM now hosts **more than 200 thoughtfully curated, high-quality events each year**, almost all open to the public and free or low-cost. From teaching to sharing to celebrating, each aspect of our work reinforces the others.

IMPACT:

- BKCM events attracted **roughly 15,000 New Yorkers** in 2022-23, with participation at some events tripling from the previous year.
- **3,655 musicians** performed at our events, ranging from world-renowned professionals to beginning music students playing at their first recitals.
- Through popular annual celebrations for Lunar New Year, Juneteenth, World Refugee Day and more, we're **expanding and deepening our connections with the communities we aim to serve**.
- We're developing a reputation as **one of the city's premier producers of affordable, accessible, top-tier cultural offerings**.